CONTENT – selection, breadth and depth of discussion, proper citation

Introduction
research-design scenario: purpose, context, site and program
main points to be made

Body
evidence of a conceptual framework in use for form & space, function, technology, ecology, context, etc.
cultural and natural environmental contexts
compare and contrast ideas in arguments
examples with specific descriptions, analyses and interpretations of physical spaces, projects, places
diagrams, drawings and photographic images are clear and well-captioned, well-related to referencing text

Conclusion
wrap up, restate main points
meaning of material to you as an aspiring landscape architect

References / Works Cited
In-text / Endnotes / Footnotes, using proper citation (be consistent)
Works Cited page
Bibliography (optional)

FORMAT – quality of presentation, especially writing, in the essay

The whole product as a deliverable:
8 - 10 pages;
11 or 12 pt. font,
1.5 line spacing (not double)
Page numbers
Name, date, course ID, assignment title on a cover page
Stapled in the upper left corner as you read it... vertical or horizontal format

Page layout is simple and elegant:
column for images (1/3)
column for text (2/3)
page numbers
headers
margins

Text:
Clear organization with clarity, coherence and continuity of writing
Parallel or sequential structure
Good transitions between paragraphs, sections of paper (headings optional)
Word choice
Grammar and spelling, punctuation

Images:
Diagrams -- small but legible with good contrast
Photos -- only for a few key ideas or examples
Use of captions; text that corresponds to imagery